



## Credit Application

**For International Sales Accounts Only**  
\*incomplete applications may not be processed  
info@directfreshmarketing.com

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Full Business Name	Phone No.	Fax No.
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Billing Address	City/ State	Zip Code
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Physical Address (if different from bill to)

Please Check One:       individual    partnership    Corporation

Taxpayer Identification Number \_\_\_\_\_

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Description of business	No. of Employees	Years in Business
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If subsidiary/branch, state name of ultimate parent company \_\_\_\_\_

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Principal/Owner	Title	Address	Social Security/ Company Registration #
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Principal/Owner	Title	Address	Social Security/ Company Registration #
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### **Bank Reference:**

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Bank Contact	Phone No.	Fax No.	Account No.
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### **Trade References:**

Please list at least three (3) trade references where credit is now extended

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Name of Reference	Contact	Phone No.	Fax No.
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Name of Reference	Contact	Phone No.	Fax No.
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Name of Reference	Contact	Phone No.	Fax No.
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Name of Reference	Contact	Phone No.	Fax No.
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Estimated weekly purchases from Direct Fresh Marketing, Inc. \$ \_\_\_\_\_  
(This information is needed to determine credit limit requirements)

**Applicant agrees that extension of credit by Direct Fresh Marketing, Inc. shall be subject to and in consideration of the following terms and conditions:**

The applicant understands that the information furnished in this application will be for the basis of credit extension and, accordingly warrants that the information is true and correct. I/We authorize Direct Fresh Marketing, Inc. to investigate the trade and banking references listed above and understand that Direct Fresh Marketing, Inc. will hold this information in the strictest confidence. You hereby authorize release of said information to Direct Fresh Marketing, Inc. If credit is extended, the applicant agrees to pay all amounts due no later than the due date indicated on each invoice under the heading "terms". Unless otherwise stated or agreed upon the terms for each shipment is 21 days. Furthermore, all goods purchased from Direct Fresh Marketing, Inc. are not payable in installments, but are payable in full as previously stated. At any point prior to complete payment, Direct Fresh Marketing, Inc. reserves the right to confiscate such goods in the event that the applicant does not adhere to their specific financial obligations. A finance charge of 1 1/2% per month (18% annual percentage rate), subject to applicable state laws, will be applied to past due accounts. Applicant agrees to reimburse Direct Fresh Marketing, Inc. to reasonable attorney's fees, court cost and collection cost incurred by Direct Fresh Marketing, Inc. resulting from breach of terms and conditions of sale and credit extended in connection with product sold to the applicant.

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Signed	Title	Date
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**INDIVIDUAL PERSONAL GUARANTEE**

I, \_\_\_\_\_ (type or print name), residing at \_\_\_\_\_ for and in consideration of Direct Fresh Marketing, Inc. extending credit at my request to \_\_\_\_\_ (Name of Company) of which I am \_\_\_\_\_, hereby personally guarantee to Direct Fresh Marketing, Inc. payment of any obligation of the purchaser and I hereby agree to bind myself to pay on demand any sum which may become due to Direct Fresh Marketing, Inc., by the purchaser whenever the purchaser shall fail to pay the same. It is understood that this guarantee shall be a continuing and irrevocable indemnity for such indebtedness of the purchaser. I do hereby waive notice of default, non-payment and notice thereof and consent to any modification or renewal of the credit agreement hereby guaranteed and to all renewals of extension of credit. This guarantee extends to all obligations of purchaser, including but not limited to, purchaser's obligation to pay service charges and potentially treble damages, attorneys' fees and costs associated with any collection activities (either by referral to collection company or attorney).

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Guarantor's Signature	Date	Witness Signature	Date
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Printed Name	Printed Name
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**PLEASE ATTACH A COPY OF YOUR LATEST FINANCIAL STATEMENTS**

